

# Interreg - IPA CBC

# THE BACKGROUND OF THE APPLICATION FOR THE PROJECT

- THE UNIVERSITY OF SZEGED AND THE UNIVERSITY OF NOVI SAD HAVE A GOOD PROFESSIONAL RELATIONSHIP – BOTH SPORTS TEACHERS AND GEOGRAPHERS ALIKE

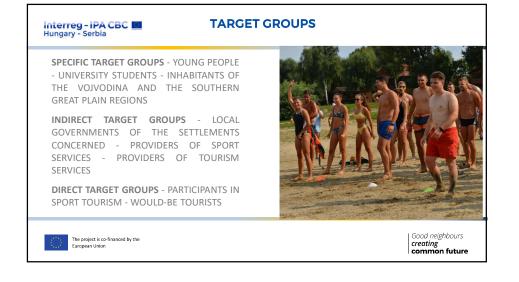


- RECOGNITION OF THE NEED FOR ACTIVE TOURISM DEVELOPMENT
- RECOGNITION OF THE NEED IN CULTURAL COOPERATION
- RECOGNITION OF THE NEED FOR THE PROTECTION OF THE COMMON NATURAL, HISTORICAL VALUES



The project is co-financed by the European Union Good neighbours creating common future

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#### interreg - IPA CBC PROJECT BUDGET SUMMARY Hungary - Serbia **Budget line** (%) 1. Preparation cost 0 2. Staff costs 57 3. Office 8 7 4. Travel 23 5. External services University of Szeged won more than 240 thousands 6. Equipment expenditure 5 of EURO AND University of Novi Sad won more than 0 220 thousands of EURO support for the 7. Infrastructure 100 implementation of project Total Good neighbours The project is co-financed by the creating European Union

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### THE TANGIBLE OUTPUTS OF THE PROJECT (1)

### PROFESSIONAL FIELD TRIP, 12-13 SEPT 2019

We took a motor boat tour of the project pilot program sites. During the trip it was possible to gather professional experience and get to know each other in the field of water tourism.

### EXPERT MEETING, SZEGED, 4 OCT 2019

The meeting was set up to finalize project assignments, submit modification requests, select project event dates, and provide procurement information.







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### THE TANGIBLE OUTPUTS OF THE PROJECT (2)

### OPENING CONFERENCE, SZEGED, 28 FEBR 2019

- It was organized to reach the maximum impact of communication activities and the broadest visibility in media coverage. During this activity an open call was launched in order to attract target groups.

- 9 plenary presentation: introducing of the project and the beneficaries
- News Conference







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### THE TANGIBLE OUTPUTS OF THE PROJECT (5)

### WATERTOUR STRATEGY

### SOME OF MAIN FINDINGS (1):

- EU funding can also be involved in river tourism product development
- The tourist infrastructure along the Tisza river needs further development (e.g. camping sites, water stops, shower cabins)
- The Tisza water hiking route can be developed by connecting the backwaters and canals
- The tourist attraction of nature would be further enhanced by the creation of new nature trails
- The creation of thematic and complex routes (e.g. public buildings, schools, churches, castles, gastronomy) would further increase the attractiveness of settlements.



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### THE TANGIBLE OUTPUTS OF THE PROJECT (6)

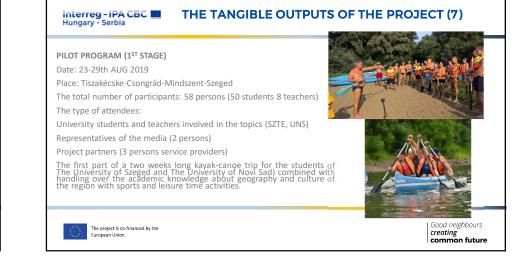
WATERTOUR STRATEGY

SOME OF MAIN FINDINGS (2):

- It would be worthwhile to widen the range of leisure facilities and services at each of the water stops.
- Continuous improvement should also be made in the field of sports knowledge and tour organization, supported by universities and sports clubs.
- Motivating young people especially students from two major universities
- Involving the local population in sports and recreational activities
- Coordinated marketing communication, unified image
- The developments would also serve the recreational needs of the local population, and on the other hand, services (eg accommodation, hospitality, port services) could bring resources to the settlement, creating jobs.



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### THE TANGIBLE OUTPUTS OF THE PROJECT (8) Interreg - IPA CBC Hungary - Serbia PILOT PROGRAM (2ND STAGE) Date: 30th AUG - 6TH SEPT 2019 Place: Szeged-Kanjiža-Ada-Bečej-Aradac-Stari Slankamen The total number of participants: 58 persons (50 students 8 teachers) The type of attendees: University students and teachers involved in the topics (SZTE, UNS) Representatives of the media (2 persons) Project partners (3 persons service providers) The second part of a two weeks long kayak-canoe trip for the students of The University of Szeged and The University of Novi Sad) combined with handling over the academic knowledge about geography and culture of the region with sports and leisure time activities. Good neighbours The project is co-financed by the creating European Union common future



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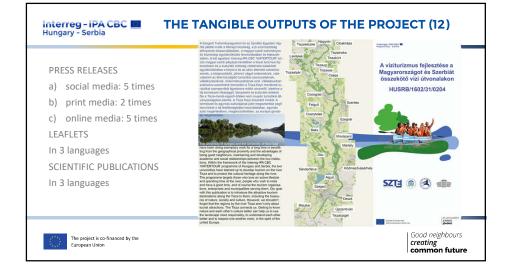
### THE TANGIBLE OUTPUTS OF THE PROJECT (11)

MOBILE APPLICATION

- Offline
- 3 languages
- Basic informations about
- The natural, historical, cultural heritage of Lower-Tisza region
- The watertouring facilities
- The touristic attractions

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#### Interreg - IPA CBC THE TANGIBLE OUTPUTS OF THE PROJECT (12) Hungary - Serbia Scientific publications:

Judit Raffai, Ester Gabric, Geza Cekus: The present study elaborates upon the outcomes of the WATERTOUR (HUSRB/1602/31/0204) project from the aspects of the free-time activity, sustainability, and healthy lifestyle. Abstracts from the 5th International Scientific Conference on Exercise and Quality of Life, Novi Sad, Serbia, 11-13 April 2019.

Vujicic Miroslav: RVP for Eastern Europe, IT'S A NEWSLETTER. International Tourism Studies Association. 9:1, 9.

Czékus Géza 2019: A TISZA ALSÓ SZAKASZÁNAK TERMÉSZETI ÉRTÉKEI MINT SPORTTURISZTIKAI VONZERŐK. In: Győri F, Hajdúné Petrovszki Z., Nagy Á.V., Csetreki R., Katona Zs., Alattyányi I. eds. Közép-Európai Ifjúsági Sporttudományi Klaszter 1.0. Alapítvány a Társadalmunk Fenntartható Fejlődéséért, Szeged. 35-48.

Gvőri Ferenc, Nadi Imre, Obradovic Borislav, Kovács Zoltán 2019: DEVELOPMENT OF WATER TOURISM ON

WATERWAYS CONNECTING HUNGARY AND SERBIA - A DRAFT OF AN INTERREG- IPA CBC PROJECT. In: Győri F, Hajdúné Petrovszki Z., Nagy Á.V., Csetreki R., Katona Zs., Alattyányi I. eds. Közép-Európai Ifjúsági Sporttudományi Klaszter 1.0. Alapítvány a Társadalmunk Fenntartható Fejlődéséért, Szeged. 49-52. Ivkov-Džigurski Andjelija, Košić Kristina, Nadj Imre, Dragin Aleksandra, Vujičić D. Miroslav, Mladenovski Milan 2019: CAPITALIZING ON TOURISM OFFER IN THE TISZA VALLEY THROUGH – CASE STUDY MUNICIPALITY ŽABALI. In: Győri F, Hajdúné Petrovszki Z., Nagy Á.V., Csetreki R., Katona Zs., Alattyányi I. eds. Közép-Európai Ifjúsági Sporttudományi Klaszter 1.0. Alapítvány a Társadalmunk Fenntartható Fejlődéséért, Szeged. 53-54.

Košić Kristina, lvkov-Džigurski Andjelija, Vujičić D. Miroslav, Dragin Aleksandra, Nadj Imre 2019: HISTORIC AND ETHNIC HERITAGE IN THE TISZA RIVER VALLEY IN VOJVODINA. In: Győri F, Hajdúné Petrovszki Z., Nagy Á.V., Csetreki R., Katona Zs., Alattyányi I. eds. Közép-Európai Ifjúsági Sporttudományi Klaszter 1.0. Alapítvány a Társadalmunk Fenntartható Fejlődéséért, Szeged. 55-56.

Vida György 2019: A DÉL-ALFÖLD TÉRSÉGÉHEZ KAPCSOLHATÓ TISZA MENTI TELEPÜLÉSEK IDEGENFORGAL- MÁNAK SAJÁTOSSÁGAI ÉS A SPORTTURIZ- MUS LEHETŐSÉGEI. In: Győri F, Hajdúné Petrovszki Z., Nagy Á.V., Csetreki R., Katona Zs., Alattyányi I. eds. Közép-Európai Ifjúsági Sporttudományi Klaszter 1.0. Alapítvány a Társadalmunk Fenntartható Fejlődéséért, Szeged. 57-59



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